

Privacy Policy

BACKGROUND:

Williams Ironmongery Limited is committed to protecting your personal data when you are buying the products we supply or using our services. Personal data is any information relating to an identifiable living person who can be directly or indirectly identified in particular by reference to an identifier such as a name, postal, email and ISP addresses and cookies.

This privacy notice relates to our use of any personal data that we collect from you in the course of supplying quotes, products and services.

We will comply with data protection law which requires that personal data we hold about you is:

- Used lawfully, fairly and in a transparent way;
- Collected only for valid purposes that we have clearly explained to you and not used in any way incompatible with those purposes;
- Relevant to the purposes we have told you about and limited only to those purposes;
- Accurate and kept up to date;
- Kept only as long as necessary for the purposes we have told you about; and
- Kept securely.

Williams Ironmongery Ltd is registered with ICO – <https://ico.org.uk/for-organisations/>

Registration number Z7853632. In the event of any breach of security occurring they will be informed immediately

1. Data Collected

Without limitation, any of the following Data may be collected by Williams Ironmongery Ltd from time to time:

1.1 [name;]

1.2 [date of birth;]

1.3 [gender;]

1.4 [job title;]

1.5 [profession;]

1.6 [contact information such as email addresses and telephone numbers;]

- 1.7 [demographic information such as post code, preferences and interests;]
- 1.8 [financial information such as credit / debit card numbers;]
- 1.9 [IP address (automatically collected);]
- 1.10 [web browser type and version (automatically collected);]
- 1.11 [operating system (automatically collected);]
- 1.12 [a list of URLs starting with a referring site, your activity on the Website, and the site you exit to (automatically collected);]
- 1.13 Bank Account details for the processing of invoices.

2. Our Use of Data

2.1 Any personal Data you submit will be retained by Williams Ironmongery Ltd. Requests for removal at any time can be made by emailing : sales@williams-ironmongery.co.uk

2.2 On occasion we may disclose your Data to third party partner suppliers/installers when it is required to fulfil your enquiry and deliver the services you have asked for.

2.3 Unless we are obliged or permitted by law to do so, and subject to Clause 2.2, your Data will not be disclosed to any other third parties.

2.4 All personal Data is stored securely in accordance with the principles of the Data Protection Act 1998.

2.5 Any or all of the above Data may be required by us from time to time in order to provide you with the best possible service and experience when using our Website, products or services. Specifically, Data may be used by us for the following reasons:

2.5.1 internal record keeping;

2.5.2 improvement of our products / services;

2.5.3 transmission by email of promotional materials that may be of interest to you;

3. Changes of Business Ownership and Control

Williams Ironmongery Ltd may at a future date expand or reduce our business and this may involve the sale and/or the transfer of control of all or part of Williams Ironmongery Ltd. Data provided by Users will, where it is relevant to any part of our business so transferred, be transferred along with that part and the new owner or

newly controlling party will, under the terms of this Policy, be permitted to use the Data for the purposes for which it was originally supplied to us.

4. Your Right to Withhold Information

Your right to withhold data can be exercised by contacting Williams Ironmongery Ltd, 01299 250824 / sale@williams-ironmongery.co.uk

5. Accessing your own Data

You have the right to ask for a copy of any of your personal Data held by Williams Ironmongery Ltd (where such data is held) which will be provided free of charge.

6. Security

6.1 Data security is of great importance to Williams Ironmongery Ltd. To protect your Data we have put in place processes to ensure physical, electronic and managerial data is as secure and safe as possible. In the event of a breach of security we are committed , in line with GDPR guidelines to reporting this to <https://ico.org.uk/>

12. Changes to this Policy

Williams Ironmongery Ltd reserves the right to change this Policy as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the Website and you are deemed to have accepted the terms of the Policy on your first use of the Website following the alterations.